

DISNEY Y.E.S. PROGRAM DESCRIPTION



“DISNEY’S LEADERSHIP EXCELLENCE: THE INSIDE TRACK”

LIFE MANAGEMENT

Grade Levels:
9th-12th

Program Length:
3 hours

This program is aligned with National Standards.

Meeting Location:

(Morning) Outside *Epcot*® Main Entrance, near the Guest Relations Window.

(Afternoon) Inside *Epcot*®, at the *Innoventions* Tip Board located in *Innoventions Plaza*.

OBJECTIVE

Understand the *Walt Disney World*® approach to leadership and discover how effective communication, training, and empowerment strategies impact business results.

KEY LEARNING HIGHLIGHTS

Introduction to Leadership

- Students are introduced to the concept that leadership affects every aspect of business.
- Students are presented with the suggestion that everyone has the opportunity to exhibit leadership traits and behaviors.

Leadership Tools

- Students consider the impact of effective recognition in the workplace.
- Students explore the value of training and empowerment in creating an environment that delivers business results.
- Students examine the role of service and quality standards within the *Walt Disney World*® Resort.
- Students learn that effective leaders strive to overcome barriers and challenges that prevent the achievement of business results.

Entrepreneurial Leadership

- Students discover entrepreneurship.
- Students consider how they each use entrepreneurial skills on a daily basis.
- Students explore the organizational value of possessing an entrepreneurial outlook and skills.

The Art of Communication

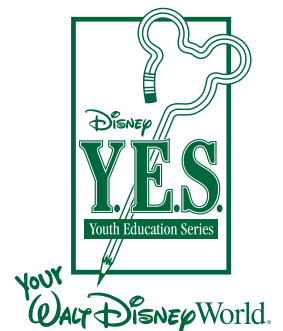
- Students uncover the barriers, challenges, and advantages of effective communication.
- Students consider the suggestion that the strength and success of any organization is the result of individuals working toward a common goal.
- Students discover the multiple layers of communication and its effect on teamwork.

Guest Speaker

- Students have the opportunity to discuss leadership with a *Walt Disney World*® leader.

THE DISNEY DIFFERENCE

- Students experience the real world beyond the magic of the *Walt Disney World*® Resort.
- Students discuss leadership with a *Walt Disney World*® leader.
- Trained and knowledgeable *Disney Institute* Cast Members facilitate this high quality and educationally sound program, while never forgetting that fun is a vital part of learning.



Toll-free Phone: 877-FIELDTRIP (877-343-5387) • Web: www.YouthEducationSeries.com