

DISNEY Y.E.S. PROGRAM DESCRIPTION



“DISNEY’S PRODUCTION ARTS & SCIENCES”

LIFE MANAGEMENT

Grade Levels:
3th-12th

Program Length:
3 hours

This program is aligned with National Standards.

Meeting Location:

(Morning) Outside *Disney-MGM Studios* Main Entrance, at the flagpoles.

(Afternoon) Inside *Disney-MGM Studios*, at the Crossroads of the World gift shop near the Park entrance.

OBJECTIVE

Increase students’ understanding of the Art and Science of making and marketing visual media.

KEY LEARNING HIGHLIGHTS

Pre-Production and Development

Students enter the fifth dimension through the story of a classic Hollywood hotel, set in the Golden Era of the Silver Screen. As characters of this living narrative, students search for the story elements and devices which bring *The Twilight Zone Tower of Terror™* to life.

- Students are introduced to the concept of “storyboarding” by reviewing the storyboards Disney Imagineers used to develop the attraction. They examine the storyboards for content and clues into the attraction story line. After riding the attraction, students identify the differences between the storyboard and the actual experience and use inductive and deductive reasoning to understand the financial, creative, and technological reasons for such differences.

Production

With assorted set locations throughout the *Disney-MGM Studios* forming the backdrop, students become acquainted with production terminology and requirements for shooting a scene.

- Students become the principal cast and crew of a production unit (directors, actors, and costumers). Then, utilizing digital imaging technology, students compose an original production by interpreting a director’s 25-word treatment and shot list.

Post-Production

Students discover how individual shots can be altered, organized, and manipulated to produce different story concepts.

- Students engage critical-thinking skills and teamwork when they become a post-production crew to interpret, analyze, and compose stories using digital images captured earlier in the day.
- Students discover the power of effective marketing.

THE DISNEY DIFFERENCE

- Authentic Walt Disney Imagineering storyboards are used for story line analysis.
- Trained and knowledgeable *Disney Institute* Cast Members facilitate this high quality and educationally sound program, while never forgetting that fun is a vital part of learning.

